



**SOUTH EAST
RUNNING FESTIVAL**

POWERED BY



South East Leisure

South East Running Festival Sponsorship Packages

South East Leisure (SEL) is a community focused organisation with the vision to be the destination of choice, providing sustainable world class experiences that enhance the overall health and wellbeing of our community.

We do this through the delivering inclusive and accessible aquatic, leisure and recreation facilities, services and programs across our four facilities in the City of Greater Dandenong.

Since July, 2022 we have proudly managed:



Key statistics of SEL's reach:



South East Running Festival Overview

South East Running Festival (SERF) has been created by South East Leisure (SEL) and is aimed at becoming the premier running event in the South Eastern suburbs of Melbourne.

The inaugural event will be held on Sunday 13th April, 2025 at Dandenong Stadium with the track being a 5km loop in the surrounding parklands before finishing in the stadium.

The event will look have a 5km, 10km and 21.1km category with a children's category also potentially included.

We have had great early interest with over 200 submitting an Expression of Interest. Early bird entries will be launched in late October 2024.

We are now looking to partner with like minded organisations in a range of different ways to help make the event a success!



Sponsorship Packages



	Vendor	Bronze	Silver	Gold (3 spots)	Naming Rights (1 spot)
Recognition on event Facebook and website	✓	✓	✓	✓	✓
Recognised in email to all members and participants with opportunity to provide an offer/discount	✓	✓	✓	✓	✓
Placement of promotional material/product sample in all race packs	✓	✓	✓	✓	✓
Stall at the event hub	✓	✓	✓	✓	✓
Free entry registration tickets into 5km event and 10% discount for staff interested in attending	1 ticket	2 tickets	3 tickets	4 tickets	5 tickets
Logo on tshirt provided to all participants		Small Logo	Medium Logo	Large Logo	X-large Logo
Category sponsor: (Sponsor) 10km event				✓	
Naming Rights sponsor: (Sponsor) South East Running Festival					✓

*All prices are exclusive of GST

\$200*

\$500*

\$1,000*

\$5,000*

\$10,000*



Get In Touch

Jake Da Silva

jdasilva@southeastleisure.com.au

GM Commercial and Community Partnerships
