



**SOUTH EAST
RUNNING FESTIVAL**
POWERED BY  South East Leisure

South East Running Festival Sponsorship Packages



South East Leisure (SEL) is a community focused organisation with the purpose to create active, connected communities.

We do this through the delivering inclusive and accessible aquatic, leisure and recreation facilities, services and programs across our four facilities in the City of Greater Dandenong.



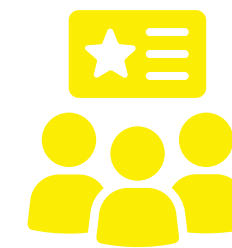
2+ million visits annually



40,000 avg. websites visits per month



10,000+ Social Media Followers



Over 4,800 Active Members



>100 Schools hosted each year

South East Running Festival Overview

South East Running Festival (SERF) has been created by South East Leisure (SEL) and is aimed to provide an opportunity for people to be active in the South Eastern suburbs of Melbourne.

This year's event will be held on Sunday 19th April, 2025 at Dandenong Stadium with the course being in the surrounding parklands.

The event will look to have a 5km, 10km and 21.1km and children's 1km dash.

Last year's event had over 250 participants with demand well beyond that. This year we will be capping at 350 participants with the aim to continue to grow in years to come.

We are now looking to partner with like-minded organisations in a range of different ways to help make the event a success!



Sponsorship Packages



	Vendor	Bronze	Silver	Gold (3 spots)	Naming Rights (1 spot)
Recognition on event social media channels and website	✓	✓	✓	✓	✓
Recognised in email to all members and participants with opportunity to provide an offer/discount	✓	✓	✓	✓	✓
Placement of promotional material/product sample in all race packs	✓	✓	✓	✓	✓
Stall at the event hub	✓	✓	✓	✓	✓
Free entry registration tickets into 5km event and 10% discount for staff interested in attending	1 ticket	2 tickets	3 tickets	4 tickets	5 tickets
Logo on hat provided to all participants			Medium Logo	Large Logo	X-large Logo
Category sponsor: (Sponsor) 10km event				✓	
Naming Rights sponsor: (Sponsor) South East Running Festival					✓

*All prices are exclusive of GST

\$200*

\$500*

\$1,000*

\$5,000*

\$10,000*



Get In Touch

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GM Commercial and Community Partnerships
